




MEGAN K SCHULTZ

Graphic Designer

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 608.206.0315

 meganschultz.com

EDUCATION

University of Minnesota '16
BFA - Graphic Design
Minor - Mass Communication

SKILLS

Adobe Creative Suite
Sketch
Powerpoint
Basic HTML/CSS

Creative Thinking
Branding Strategy
Content Development
Project Management

Cooking vegan food
(Solo+budget)-traveling
Curating Spotify playlists
Petting dogs

WORK EXPERIENCE

CAMBIA HEALTH SOLUTIONS

Designer I

Portland, OR – June 2016 - October 2018, Contract work December 2018 - Present

Contributed to the marketing team and partnered with various clients via strong communication skills, strategic thinking and holistic insight of an elevated brand experience

Delivered communications—from high-level print pieces to quick-turn email templates to conceptual environmental experiences—that were strategically built, beautifully implemented and challenged the status quo at every turn

CENTURY 21 AFFILIATED - MARY SCHULTZ TEAM

Designer

DeForest, WI – January 2013 - Present

Carry out the design and development of social media content, print ads, flyers and large-scale office signage

Lead the transition into the updated Century 21 corporate identity by elevating the brand at every touchpoint

UNIVERSITY OF MINNESOTA RECREATION & WELLNESS CENTER

Graphic Design Intern

Minneapolis, MN – May 2015 - May 2016

Collaborated with a team of design, marketing and communications student professionals to create printed and digital materials upholding the RecWell's brand standards and promoting its mission to "Enrich the campus experience and encourage healthy lifestyles"

Managed client relationships and led the creative process to achieve individual design needs in Fitness, Wellness, and Aquatics programs

OTHER EXPERIENCE & INVOLVEMENT

NORTH SHORE CHOPHOUSE + ISLAND BAR & GRILL

Server + Bartender

Fort Atkinson, WI – August 2020 - Present

Help patrons select food and beverages by presenting menu; offering cocktail/wine pairings; suggesting courses; explaining daily specialties

Prepare beverages in a fast-paced environment

Maintain regular clientele through professional and friendly service